



## EDGE TECHNOLOGY CONFERENCE ANNOUNCES 2025 DATES IN LAS VEGAS

EDGE25 will take place at the **Aria Resort & Casino in Las Vegas** on **May 7-9** and will feature a new opportunity for sponsors.

**Tampa, FL** - October 22, 2024 - EDGE, a credit union technology conference, today announced their 2025 conference will be held in Las Vegas, Nevada at the Aria Resort & Casino and will feature a new opportunity for sponsors, the EDGE Exchange.

EDGE25 will take place on May 7-9, and is co-hosted by Trellance, CUDX and the Filene Research Institute. Following the success of the inaugural 2024 conference, EDGE25 will feature content from industry leaders, networking opportunities and exhibits from industry-disrupting technology providers.

New to EDGE this year is the EDGE Exchange, an opportunity for sponsors to take to the main stage and demonstrate their product for conference attendees. Participating sponsors will have seven minutes to demonstrate their product; any company wishing to participate in the EDGE Exchange must first commit to purchasing a booth in the exhibit hall and then submit their product demo for consideration. The EDGE Exchange will take place on day one. On day two, credit unions will have the opportunity to take center stage to explore their technology gaps and how they believe technology providers can play a role in helping to overcome these challenges. By giving technology providers and credit unions dedicated time to explore challenges and solutions, EDGE25 will create more opportunities for collaboration than ever before.

"EDGE24 was an outstanding success, and we're hitting the ground running to get things ready for the 2025 event," said Tom Davis, President and CEO of Trellance. "At EDGE25, you can expect to find more opportunities for innovation, more ways to incorporate technology and more ways to learn. We're especially excited for the new EDGE Exchange opportunity. I believe this will be a great benefit for sponsors and attendees - sponsors get in front of key credit union decision makers, and attendees get to see the tech that can help their credit unions up close and personal."

"Filene is excited to deepen its partnership with Trellance for EDGE25. It is critical that credit unions have a technology and innovation-oriented conference," said Filene CEO Mark Meyer. "The mission of EDGE is to bridge the tech/innovation gap and this collaboration will help speed insights to action."

EDGE25 promises to expand on the successes of the 2024 event. This year's updated agenda will create more opportunities for meaningful collaboration and networking and allow credit unions to create an ecosystem of credit union and technology partners.

Registration for EDGE25 is now open - register [here](#). For more information on how to be a sponsor at EDGE25, or on how to participate in the EDGE Exchange, visit our [sponsors page](#).

### ABOUT EDGE

At **EDGE**, our mission is to bridge the gap between technology and innovation, empowering individuals and organizations to thrive in an ever-evolving digital landscape. We are dedicated to fostering a dynamic platform that brings the latest technology providers directly to credit union attendees, allowing them to see first-hand the industry-changing power of cultivating partnerships with fintechs and technology providers. We believe in iterating - in coming back year after year to share our successes and failures, in promising to return the following year with new technology innovations and applications. Our mission is to be a catalyst for this transformation and iteration by bringing together the brightest minds and fostering an ecosystem of innovation, collaboration and responsible tech use.

### ABOUT THE CREDIT UNION DATA EXCHANGE (CUDX)

**The Credit Union Data Exchange (CUDX)**, owned and operated by credit unions through a cooperative model, allows credit unions to share and access a wide pool of data, giving them the ability to make data driven decisions in every area of the business. With a focus on data security and regulatory compliance, CUDX is a safe way for credit unions to collaborate with one another in order to anticipate and react appropriately to challenges affecting the credit union industry.

### ABOUT FILENE

**Filene Research Institute** strengthens organizations through innovative research and incubation to improve consumer financial well-being. As an independent cooperative finance think tank, Filene's membership network connects a community of leaders and bright minds to change lives through innovation, truth and cooperation. In addition to delivering cutting-edge, actionable academic research, Filene also provides incubators to test and scale solutions, events to spark organizations into action and advisory services to help accelerate and implement innovation. For more information, visit [filene.org](https://filene.org) and [@fileneresearch](https://@fileneresearch).

### ABOUT TRELLANCE

Trellance is a credit union cooperative and leading technology partner for credit unions, delivering innovative technology solutions to help credit unions achieve more. With a comprehensive suite of analytics, cloud and talent solutions, the Trellance team ensures credit unions increase efficiency, manage risk, and improve member experience. As a tech partner, Trellance ensures that credit unions have access to the latest generation of fintech solutions, filled with powerful tools such as artificial intelligence and machine learning. Learn more at [Trellance.com](https://Trellance.com).

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